

2010

ANNUAL REPORT

World Vision Singapore

Our vision for every child, life in all its fullness...

WORLD VISION

Registered as a Charity under the Singapore Charities' Act Registration No. 0377.

Incorporated under the laws of Monrovia, California, USA with limited liability, the Articles of Incorporation and bylaws being its constitutive documents and registered in Singapore on 6 August 1981 under the Companies Act Registration No. F3015

Bankers

DBS Bank, Standard Chartered

Lawyers

Allen & Gledhill

Auditors

Lo Hock Ling & Co.

Certified Public Accountants

Singapore Advisory Council

(with date of appointment)

Watt Santatiwat

(1 September 2006)

Andrew Goh, Chairman

(26 September 2003)

Liew Heng San, Vice Chairman

(26 September 2003)

Choo Cheh Hoon

(26 September 2003)

Foo Pek Hong

(3 August 2004)

Diana Chandra Oh

(3 August 2004)

Tan Chee Koon

(3 August 2004)

David Wong Cheong Fook

(1 September 2006)

World Vision is a Christian relief, development and advocacy organisation dedicated to working with children, families and communities worldwide to reach their full potential by tackling the causes of poverty and injustice. World Vision serves all people regardless of religion, race, ethnicity or gender. Our work extends to over 100 million people in nearly 100 countries.

World Vision Singapore currently supports 17 Area Development Programmes (ADPs) in 15 countries:

- Bangladesh
- Cambodia
- China
- Ethiopia
- India
- Jerusalem/West Bank/Gaza
- Laos
- Lesotho
- Mongolia
- Myanmar
- Philippines
- Sri Lanka
- Thailand
- Vietnam
- Zambia





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CHAIRMAN'S MESSAGE

This past year was a special one, marking World Vision's 60th year of bringing hope to needy children and families. Looking back on six decades of fulfilling work amongst the needy, we are thankful for God's blessing and the compassion of many faithful partners.

Whilst we celebrate this milestone, our hearts go out to many across the world who lost their loved ones through disasters and tragedies that occurred last year. In 2010, World Vision responded to some 11 disasters around the world, and assisted an estimated 1.7 million survivors, refugees and displaced people. With a 13-fold increase in the number of major disasters over the last 50 years, World Vision recognises the increasing need to provide immediate emergency response, disaster mitigation, and is committed to long-term rebuilding.

When we think of the disasters faced last year, one in particular comes to our minds – the 7.0-magnitude earthquake which struck Port-au-Prince, Haiti on 12th January. The world watched in trepidation as a strong and resilient people struggled to deal with their loss and stand again. This was the largest single country disaster World Vision has ever responded to and our staff are still working hard to help the Haitians to rebuild their lives.

Also, less than two months after the Haiti quake, one of the greatest tragedies in World Vision's history occurred in Pakistan, when seven of the World Vision staff were gunned down at a World Vision office. Friends and partners expressed their sorrow and our staff

resolved to continue their work together to bring hope to the world's dark places. Although these disasters and tragedies bring tremendous pain, they hold in them the potential for us to extend hope and healing beyond our shores.

Because of the support of friends like you, World Vision is able to better fight against poverty and injustice and to respond immediately when the world faces a tragedy.

Here's a brief list of what faithful partners like you have helped to produce.

Together in 2010, we:

- Extended our reach to nearly 4 million children who are registered in child sponsorship programmes globally. This progress was supported by an additional 1704 child sponsors in Singapore.
- Welcomed 2475 new donors to our family of individual supporters that now exceeds 1.1 million.
- Partnered with 43 local churches to help bring healing to hurting people both here at home and around the world.
- Disbursed \$450,686 microenterprise loans to more than 1,241 hardworking people through our worldwide microfinance arm—helping to create or sustain more than 99,537 jobs and benefiting some 438,146 children.
- Shipped more than \$1.6 million worth of gifts like seeds, medicine, clothing, shoes, goats,

pigs, hygiene kits, education kits and more—to benefit millions of people in need.

In a world that is home to millions in poverty and pain, we are thankful to God for growing World Vision Singapore's income in FY2010 (October 2009 to September 2010) from \$10,780,017 in FY2009 to \$11,539,239. This has enabled some 28,925 children and some 1,527,628 people in the developing countries to step into a brighter future as they break out of poverty. None of these accomplishments would be possible without you. I'm humbled by the sacrifices you've made for the sake of the poor.

World Vision Singapore is committed to tackling the root causes of poverty, alleviating the suffering of the poor and enabling children to have fullness of life as its mission and vision.

Together, let's continue to give children all over the world an opportunity to live life in all its fullness.



Dr Andrew Goh

Chairman, Advisory Council
World Vision Singapore

SERVING ALONGSIDE THE POOR FOR 60 YEARS THROUGH

Community Development

When World Vision helps a child, the focus is always on helping the whole community. **Area Development Programmes (ADPs)** ensure that the causes of poverty are addressed at the root over a 10 to 15-year period. In this way, World Vision empowers entire communities to help themselves. The process is integrated and transparent, involving the villagers right from the moment of the project's inception.

Through the ADPs, World Vision develops communities and helps needy children and families gain self-sustainability by providing them with access to five basic necessities of life:

1. Food
2. Clean water
3. Healthcare
4. Education
5. Economic opportunities



VIETNAM

PROJECT:

Phu Cu Area Development Programme

COUNTRY:

Vietnam

Dang Thuanh Luan is 12 years old and has participated in World Vision's Child Sponsorship Programme since he was seven.

Recalling the past, Luan's mother, Mdm Hien shared about how their lives have changed since Luan became a sponsored child. "We used to be very poor. My husband and I had to leave the family and migrate to the south to earn money. Luan had to live with his grandparents while we were away for months on end. Our family's income is not good so we can only afford to call home and speak to Luan once every few months."

"But when Luan became a sponsored child, the staff of World Vision checked on his well-being often. He also received clothes, a school bag, books and even a bicycle! He has changed very much since becoming a sponsored child, both in his studies and his confidence in life. He is a good boy and will always offer his share of food to me to show his love and respect. He knows that mothers should eat nutritious food to take care of the family well. Luan also says that he wants to repay his parents' love for him when he grows up by studying hard and becoming a good person." Luan's mother related with tears of joy and pride in her eyes.

Today, Luan has done his parents proud with outstanding results in school and is definitely, a much happier and positive child.



SRI LANKA

PROJECT:

Summer Island Area Development Programme

COUNTRY:

Sri Lanka

Kumaradasa is a father of five children and lives in Sevanagala with his family.

"I became a resident of this village in 1990. After I got married, we lived in a barren land which belonged to my wife. We lived in a small cottage. It was very hard to find a permanent job but my family and I learned to survive with the meagre amount that I earned by doing casual job," Kumaradasa shared.

For years, Kumaradasa had difficulty finding a permanent source of income and was always uncertain about how to get food for the family. The thought of having to pay for his four children's school fees always overwhelmed him. His dream was to give a better life to his wife and children, but he didn't know how to accomplish it. Despite the challenges, he continued to hope for the better.

In 2003, Kumaradasa got to know about World Vision's activities in the Sevanagala area. He



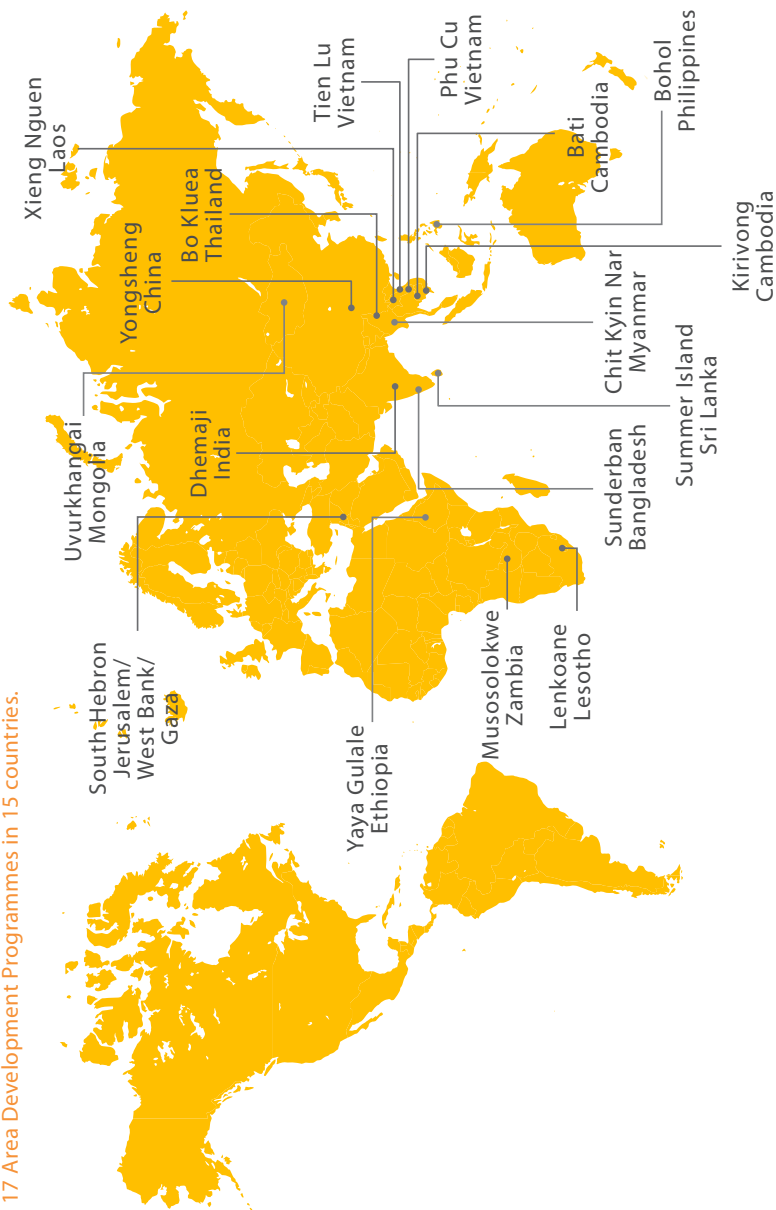
World Vision provides training on home gardening to needy families like Kumaradasa's. In this way, families can grow healthy food crops to earn a living.

heard that World Vision was providing his community some assistance in response to their expressed needs. Soon, Kumaradasa was enrolled in World Vision's programmes and became a beneficiary to receive a new house.

"I never thought I would be able to construct a house with a tiled roof and brick walls. World Vision has also helped us to construct a water-sealed toilet and taught me a way to earn an income through home gardening and by rearing and milking a cow," he said.

Area Development Program (ADP)

World Vision Singapore currently supports
17 Area Development Programmes in 15 countries.





SERVING ALONGSIDE THE POOR FOR 60 YEARS THROUGH

Disaster Response

When a disaster strikes, World Vision staff can be on the scene within 72 hours, bringing urgently needed food and supplies to people faced with a crisis. World Vision is committed to responding swiftly and effectively to reduce the impact of humanitarian emergencies. We also work with communities to rebuild livelihoods in the short and long term, and to increase their ability to cope with future disasters. The Disaster Response Fund is designed to support this crucial work.



Earthquake damage in Haiti



Children at the displacement camp for earthquake victims, outside of Port-Au-Prince, are served a meal of rice and beans provided by World Vision.

Haiti Earthquake

A space to start life again after the Haiti earthquake



Eleven-year-old Sandra and her family lived near the beach of Dichato, until their house was wiped out by the tsunami which followed the 8.8 Haiti earthquake on 27th Feb 2010. They lost everything.

After the earthquake, Sandra and her family spent a few days camping in makeshift tents in the hills above Dichato, because they feared that the large aftershocks would generate another tsunami wave. But, they were forced to take shelter in a storage area of another family when they met with rain less than a week later.

Recognising her plight, as well as the situation of many other displaced families in Dichato, World Vision distributed new four-by-four metre tents to nearly 100 recipients. Gabriella, one of the recipients, said with a smile, "This is going to help us. We are going to be independent." Her family now has a space they can call their own.



Mongolia Snowstorm

World Vision gears up to respond
as cold weather cripples country

World Vision provided life-saving supplies in Mongolia after days of heavy snow and after a severe cold weather wreaked havoc across the nation.

In January 2010, the severely cold weather claimed over 12,000 livestock all across the country. 80 percent of the land was covered in snow and the coldest surfaces reached -40 degrees. Since mid-November last year, World Vision Mongolia has been fighting the spread of swine flu through food relief for those at high risk of catching the deadly virus. Within a period of three months, the humanitarian organisation extended its generous hands to the poor, providing basic food and sanitary supplies such as mutton meat, rice, flour, oil, sugar and salt and anti-bacterial soap.

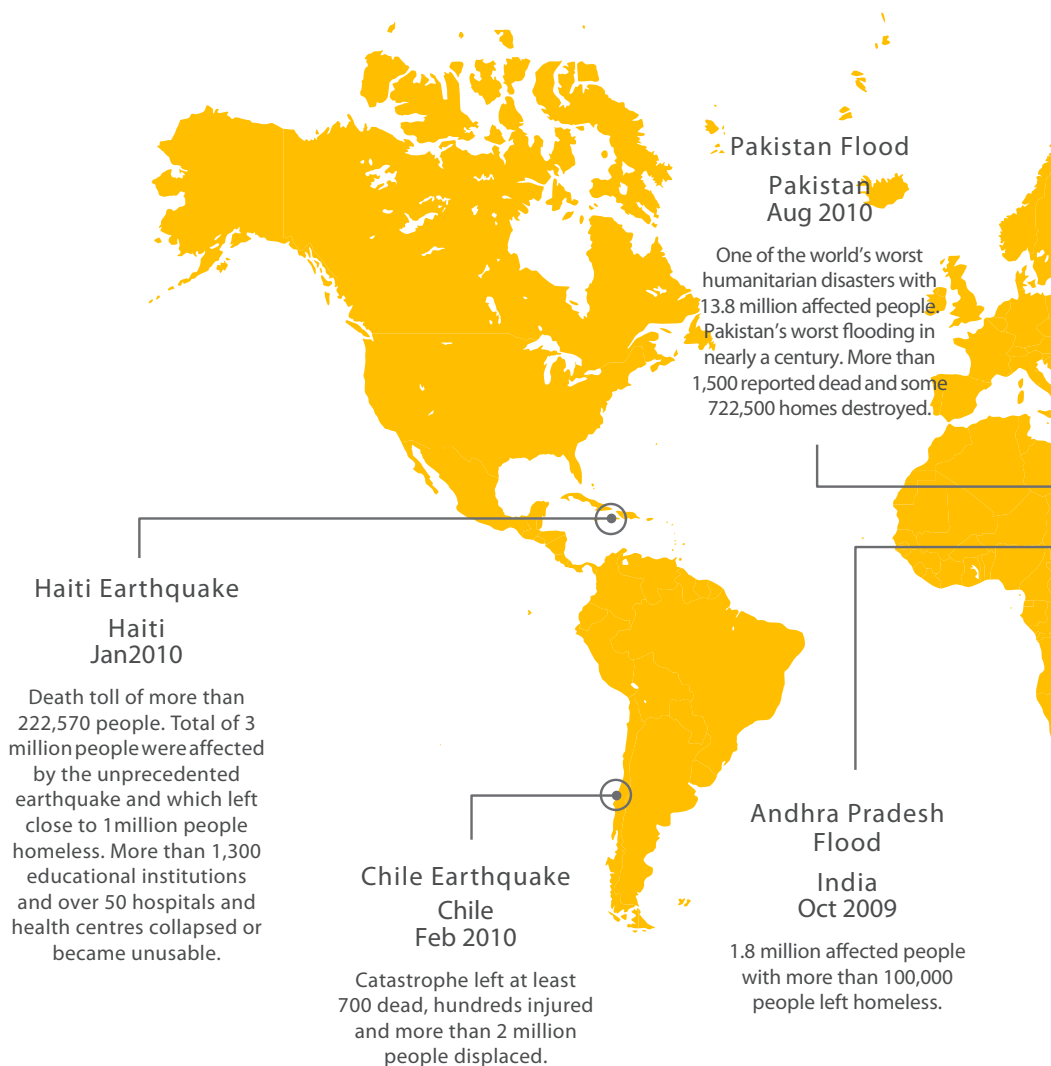
World Vision Mongolia also distributed a three-month coal supply to families without firewood. This relief project was aimed at reducing the risk of infection among the low-income families who were unable to afford basic supplies.

80%
land covered in snow

12,000
livestock lost

Overview of disasters World Vision

Singapore responded to in FY2010:



Zud Snowstorm Disaster

Mongolia
Jan 2010

1.7 million livestock were killed and leaving 120,000 herder households that depended on livestock for food and income stranded.

Yongsheng Earthquake

China
Nov 2009

Over 285,600 people were affected and some 34,000 houses were destroyed by the 5.0 magnitude earthquake.

China Flood

China
Sept 2010

Total of 230 million people affected. More than 3,200 people reported dead and about 15 million people left homeless. Around 16 million hectares of crop field damaged.

Qinghai Earthquake

China
Apr 2010

More than 2,700 reported dead, over 12,000 injured and some 100,000 people displaced.

West Sumatra Earthquake

Indonesia
Oct 2009

More than 1,220 deaths, 3,000 people injured and over 200,000 houses severely damaged. 25% of the provincial population lost their livelihoods overnight.

SERVING ALONGSIDE THE POOR FOR 60 YEARS THROUGH

One Life Fund

World Vision's One Life Fund is an educational bursary scheme that will benefit children and youths in Singapore who are living with HIV/AIDS or those whose parents are afflicted with the disease. This is the first programme in Singapore that specifically addresses the educational needs of children who are infected or affected by HIV/AIDS. These children usually come from deprived family backgrounds and are struggling to get through a basic education.

World Vision has partnered Tan Tock Seng Hospital Community Charity Fund - Patient Care Centre. Patient Care Centre administers the bursary scheme.





World Vision is presented a cheque by Shangri-La's Rasa Sentosa Resort and Sentosa Golf Club.

HIV/ AIDS-affected children benefit from Rasa Sentosa Charity Golf Cup

Annually around December, the Rasa Sentosa Charity Golf Cup is held to raise funds in support of charitable causes.

World Vision is proud to be a beneficiary, where proceeds of \$40,000 from the 2010 Rasa Cup will go towards the One Life Fund.

This is the second year running that World Vision has been chosen as one of the beneficiaries of the Rasa Cup, jointly organised by Shangri-La's Rasa Sentosa and the Sentosa Golf Club.

Koay Yee Ching, Assistant Communications Manager of Shangri-La's Rasa Sentosa Resort, said: "Together with the Sentosa Golf Club, we sincerely hope that these funds will go a long way in assisting you in your missions."

Longkang fishing fun with Credit Suisse

13 children beneficiaries, two siblings, and 11 accompanying parents had a day of fun and laughter at the One Life Fund outing at Qian Hu Fish Farm held Saturday, 17th April 2010. We were also delighted to have 15 Credit Suisse employee-volunteers join us for the meaningful excursion, where each befriended a child as a big brother/ sister for the day. 11 World Vision Youth Ambassadors also joined in as helpers to organise the day-out.

The highlight of the day was definitely the longkang fishing activity. Eager little hands started grabbing nets and pails from the guide even before he was done with the safety briefing. Each child was given a packet of fish and a fish tank to bring home and start their own mini-aquariums. As a special gesture, each Credit Suisse volunteer presented their befriended child with a file and stationery gift set at lunch, bringing this special day to a wonderful close.



Miss Jane Peng at the Sahara Race 2010.

SERVING ALONGSIDE THE POOR FOR 60 YEARS THROUGH

VISIONFUND

Lending expertise to empower communities

VisionFund is World Vision's microfinance subsidiary, specialising in training and equipping the economically-active poor. World Vision's ongoing work, especially in development, provides education, health, water/sanitation, and food security. VisionFund focuses most of its micro-lending, along with support and training, in areas where World Vision has ongoing Area Development Programmes. In essence, VisionFund provides the economic engine that helps these communities and families overcome poverty.

In Singapore, VisionFund has a strong team of members in its Bankers with Vision programme which sees bankers, credit experts, HR directors, marketing veterans, and IT gurus with decades of experience in the region offering to act as trainers, coaches and consultants for VisionFund's overseas country directors—all at no cost. Anchored by board member Jon Hartley and veteran credit risk expert Richard McCrohan, in collaboration with many esteemed volunteers, Bankers with Vision now has more than 500 supporters and many of them are active volunteers ready to take on assignments in the field.

**“I feel that fighting poverty
is one of the causes that anyone can
do something about.”**

Race for good

Jane Peng, 25, is not a professional athlete, but that did not stop her from taking up a gruelling 250-kilometre challenge across the Sahara desert from 3 to 9 October 2010. Jane, the youngest female competitor in the Sahara Race 2010, challenged herself in a bid to raise S\$60,000 for VisionFund programmes in Mongolia. This 7-day, 250-kilometre (150-mile) foot race is one of the world's top 10 toughest endurance races. Competitors have to navigate the desert plains and sand dunes on foot and support themselves by carrying everything they need on their own.

“I feel that fighting poverty is one of the causes that anyone can do something about. All we need to do is make a simple donation, and VisionFund works towards helping people break the poverty cycle through financial independence, which is why I chose to advocate them,” shared Jane. Indeed, World Vision, like Jane, believes in empowering communities through lending a hand-up rather than distributing hand-outs.



Miss Jane Peng



Ms Elim Chew

STRATEGIC PARTNERSHIPS WITH :

Individuals

Often, individuals sponsor children and help them to emerge from poverty, without expecting any returns or rewards except for a better life for their children. World Vision Singapore recognises four of the most outstanding child sponsors who have helped their children defy the historical burden of economic poverty and define new destinies and possibilities for their lives.

Ms Elim Chew

Elim Chew, founder of street wear brand 77th Street and a champion of many youth social causes, along with her sister Chew Soo Lim, currently sponsor 22 needy children in six countries worldwide. Among World Vision Singapore child sponsors, the Chew sisters sponsor one of the greatest number of needy children.

Mrs Chew-Leong Sook Ching

Mrs Chew-Leong Sook Ching, 40, is Executive Director and Chief Corporate Officer of Stratech Systems, a listed technology company in Singapore. In her prime years, Ms Leong juggles the heavy-duty dual roles of being a supercharged career woman and also embraces her maternal instincts, being a “mother” to 30 sponsored children from World Vision Singapore.



Mdm Leong Poh Yin

Mdm Leong Poh Yin

Mdm Leong Poh Yin is a long-suffering supermarket employee who continues to sponsor a needy child in Thailand despite being a single mother caring for her paralysed son for 11 years now, ever since he was involved in a motorbike accident. Leong’s own lack of schooling opportunities motivates her to help another child to receive education. Her inspiring story has also been featured on Yahoo!.



Ms Elsa Yow

Ms Elsa Yow

Elsa Yow is a teacher who has sponsored a needy child for the past 13 years. She is one of the longest-serving child sponsors in Singapore who has shared such unwavering hope to needy children all these years.

STRATEGIC PARTNERSHIPS WITH :

Goodwill Ambassadors

Jack and Rai

Normally seen entertaining crowds in the local music scene, Jack Ho and Rai Kannu, also known as Jack and Rai, have been using their fame to appeal for support of World Vision's cause since 2004, when they performed for the 30 Hour Famine Camp concert. Helping out at the camp annually thereafter, they became Goodwill Ambassadors in 2007.

"Going down for the famine camp, we saw for ourselves what the kids go through and what World Vision tries to instill in the young of today," said Jack.

Jack & Rai perform not only at their regular night gigs at bars, but also at numerous public and corporate events, in Singapore and the rest of South-East Asia. They also earned themselves the title of Elle Magazine's Musicians of the Year, as well as M:Ida Youth Choice's Band I Wanna Throw Myself At in 2009.



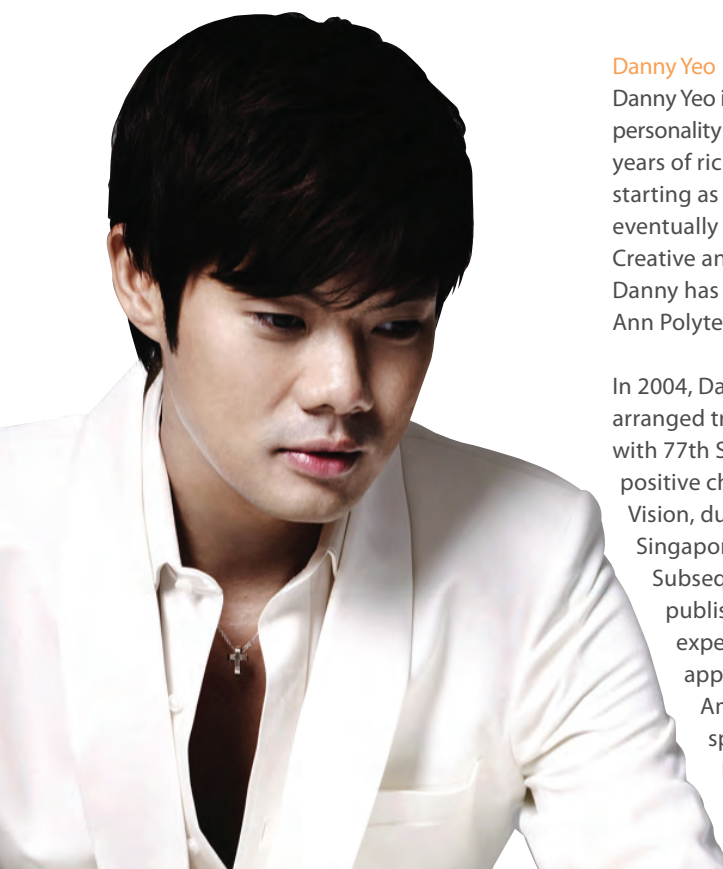
Melody Chen

Born of English/Thai and Chinese parentage, Melody Chen is an accomplished Singaporean actress and presenter with an impressive portfolio of television, film and hosting experience. With a spunky and fun-loving personality, hosting became a natural progression for Melody as she began presenting kids television programmes, sports and lifestyle programmes and online travel interactives.

Melody's spontaneous and vibrant flair for hosting has also seen her emcee many successful events and product launches, both in Singapore as well as abroad. Melody anchors many World Vision events as the Master of Ceremony, in her capacity as Goodwill Ambassador.

She is a caring sponsor of a teenage girl in Bangladesh, whom she visited in May 2010 for the very first time.





Danny Yeo

Danny Yeo is a well-established media personality in Singapore, having accumulated years of rich experience in various fields starting as a radio presenter in 1990 and eventually pioneering a radio station as its Creative and Music Director. Since 2004, Danny has been a media lecturer at Ngee Ann Polytechnic.

In 2004, Danny first went on a specially-arranged trip to Malawi, South Africa, with 77th Street's Elim Chew to visit HIV-positive children under the care of World Vision, during which he served the Singapore team as a photojournalist. Subsequently, he wrote articles and published photo stories about his experience. In 2009, Danny was appointed World Vision's Goodwill Ambassador and went on a child sponsor trip to Mongolia. Today, Danny is proud to be a World Vision Child Sponsor with two kids in the Philippines and two kids in Mongolia.



STRATEGIC PARTNERSHIPS WITH :

Volunteers

Our silent hero-volunteers devote their time and energy selflessly in whatever ways they can to aid the operations behind the **World Vision Singapore office**. We highlight a few of the most dedicated volunteers here.

Janet has been volunteering with World Vision Singapore for more than a decade. A retiree in her 70's, Janet comes in twice a week to assist the finance team in administrative work that is crucial to keep the operational work running behind the scene. She selflessly offers her help to the team during peak seasons in December when there is higher volume of transactions, and for that the team has always been immensely grateful.

Christie has been volunteering with World Vision Singapore since she first helped out at the 30 HOUR FAMINE Camp three years back. Since then, she has been assisting the Donor Relations team with data entry. Christie sponsors a child from Mongolia. She has visited World Vision's work in Mongolia, Tianjin (China) and Laos, and even led a group of other child sponsors to visit an Area Development Programme (ADP) in The Philippines.

Madam Chan in her fifties, sponsors a child in Yongsheng ADP in China and is a regular volunteer with World Vision. She pops by the office twice weekly, rain or shine, to offer much-needed help to the finance team in gift recording

STRATEGIC PARTNERSHIPS WITH :

Companies

Our Major Corporate
Supporters in

FY2010

- ANZ Bank
- BHP Billiton
- Chuan Teng Petroleum Pte Ltd
- City Developments Ltd
- Credit Suisse
- Crystal Jade Culinary Concepts Holding
- Experian Singapore Pte Ltd
- The Face Shop
- GDS Services International Ltd
- Gloria Jean's Coffees
- Health Promotion Board
- J. P. Morgan Chase & Co
- Jebsen & Jessen (SEA) Pte Ltd
- Johnson & Johnson Pte Ltd
- K9 Kulture LLP
- MediaCorp Radio Pte Ltd
- Mitsubishi UFJ Trust Int'l Ltd
- Procter & Gamble
- Rasa Sentosa Resort
- Silicon Connection Pte Ltd
- Tan Tock Seng
- TFS Singapore Pte Ltd



Procter & Gamble

World Vision appreciates Procter & Gamble and the team from the Global Business Services (GBS) for all their wonderful effort to raise funds from their private Charity Auction and old newspaper and clothing collection in support of World Vision Singapore's community development programmes.

Through their contribution, the quality of education for some 288 children, aged 0-5 years old in the Hoang Hanh commune, Tien Lu district, Vietnam has improved tremendously. Hoang Hanh commune is one of the poorest communes in Tien Lu District and faces a lack of good quality education facilities. Previously, there were no kindergartens available for these children and the borrowed hamlet facilities were either too small or dilapidated to enable proper learning.

Using the funds raised, on October 31st, Victoria Great, Associate Director, External Relations of Procter & Gamble led a team of 11 P&G staff on a six-day community work trip to Hoang Hanh Commune in Tien Lu to construct a 7-room kindergarten, named as P&G Hoang Hanh Kindergarten!



Deepest thanks to the wonderful team from P&G who has brought immense smiles and cheer to the children. One can only imagine how happy these children were when they first caught sight of the new school building and its brightly-painted classrooms. It certainly makes learning fun and colourful!

Other humanitarian support provided by P&G included generous donations given to victims of the West Sumatra Earthquake and the India flood whose lives were badly ravaged by the unforgiving disasters in October 2009.

STRATEGIC PARTNERSHIPS WITH :

Companies

Crystal Jade Culinary Concept Holdings

World Vision appreciates Crystal Jade for providing for a sponsorship of SGD\$22,000 for a meaningful food security CSR programme in Bo Kluea ADP that benefits 108 families in four villages. To help the community become self-reliant, the food security project aims to help the community develop food resources through supporting the Ban Nong Nan community in a combination of catfish, chicken and ducks livestock raising groups.

Thanks to Crystal Jade, the ADP was able to purchase livestock, production materials and resources that helped in the planning, training, monitoring and evaluation of the programme. This not only helped to increase supplementary income for the family; thereby giving children better means to eat nutritious meals for a healthy body, it also served as an additional occupational channel for the family during months when their main agriculture work could not be done due to seasonal weather changes.



Gloria Jean's Coffees

On 24th July 2010, Gloria Jean's Coffees Singapore, in partnership with World Vision, launched "A Bean for A Dream" in Gloria Jean's Coffees, VivoCity to promote the awareness of child sponsorship for children living in poverty without adequate basic needs of food and shelter.

Customers who bought a cookie at \$3 received a coffee bean with a card, of which \$1 was channeled into supporting a child through World Vision's Child Sponsorship Programme. Every customer who bought these cookies helped contribute towards a meaningful community development programme. Currently, Gloria Jean's Coffees sponsors six children from Cambodia, China, Lesotho, Mongolia, Thailand and Zambia through the Child Sponsorship Programme.

STRATEGIC PARTNERSHIPS WITH :

Youths and Schools

Making dreams real at the 30 Hour Famine Camp 2010

World Vision's annual global youth movement, the 30 Hour Famine Camp, took place from June 4th to 5th in 2010 at Anglo-Chinese School (Barker Road). Youth campers aged 15 to 18 were immersed in a massive "Game of Life". Campers participated in simulated activities to experience the daily lives and hardships of people trapped in poverty. The role-play scenarios were brought to a close with a powerful sharing by Mr. Vi Do, a real-life former street child from Vietnam, who was rescued by Blue Dragon Children's Foundation (a street children's centre funded by World Vision). Michael Brosowski, the founder of the street children's centre, also graced the occasion to inspire the campers that it takes just one person, with enough passion, to make a difference in the lives of countless disadvantaged children.

Fuelled by their experiences and reflections from the first day, campers rallied together to successfully enter the Singapore Book of Records as the **Most Number of People Setting up Cardboard Tents at the Same Time** by building 86 cardboard shelters concurrently in less than two hours — in the



rain! More than just fun and games, the record was created to highlight the plight of vulnerable street children in Asia, many of whom had been trafficked into prostitution and vice.

Shoppers along the busy streets of Orchard Road would also have caught the amazing sight of more than 1,000 youths in bright orange T-shirts taking to the streets as part of the 30 Hour Famine Camp on June 5th, as World Vision collaborated with the Singapore Street Festival in a series of street-dance and flash mobs in celebration of the Youth Olympic Games. The street activities culminated in simple but attention-grabbing **I'm Hungry, But They're Starving** flash mobs in front of Mandarin Gallery, raising awareness amongst Singaporeans of the sombre fact that millions of children worldwide lacked access to food and basic necessities. Finally, at the 29th hour, campers gathered at "Scape Building for an open-air finale concert to celebrate the long-awaited end of the 30-hour food fast!

World Vision Singapore is deeply grateful for the kind support from all our wonderful partners and generous sponsors, including our long-time FAMINE supporter – the Health Promotion Board!



Youths and Schools

Ngee Ann Polytechnic Youths Partner World Vision

In December 2009, Ngee Ann Polytechnic introduced World Vision's annual Tree of Life campaign into their campus.

The enthusiastic student committee, guided by their lecturers, set up a small Christmas tree at Makan Place, their all-time favourite food hangout. It was decorated not with the usual tinsel balls, but rather photo cards of needy children from Asia awaiting sponsorship.

Additionally, lecturers and students had an option of either purchasing practical, meaningful and life-changing gifts from our Gift Catalogue or giving a donation of any amount to meet the most basic and urgent needs of children and families around the world.

Given merely three weeks, Ngee Ann Polytechnic managed to raise a whopping total of \$3,500 and welcomed 13 new Child Sponsors onboard.

Another partnership with Ngee Ann Polytechnic involved 12 students who undertook the module Innovation and Enterprise in Action. After five months of hard work, they finally mounted a 1.69-metre illuminated replica of a Yakult bottle pieced together using 6,000 empty sponsored Yakult bottles.

This installation was entered into the Singapore Book of Records as the tallest and largest Yakult bottle. The proceeds from the sale of the Yakult bottles and recyclable materials were channeled to World Vision to support children and families living in poverty.

Laos children benefit from World Vision recycling programme

Helping Beyond Borders is World Vision Singapore's community recycling programme with the objective of improving the lives of Laos children. Its aim is to instill in Singaporean children a civic consciousness that goes beyond borders by helping them give to needy children in small but meaningful ways. The money collected from the sale of the old newspapers and clothes provides needy children in Laos with food, clean water, healthcare, and education.

12 schools – involving both the primary and secondary schools throughout Singapore – actively engaged their students in the collection of old clothes and newspaper between the period of August to November 2009. Four specially-designed Helping Beyond Borders collection bins were placed in each school for easy collection. A total of \$1,460.30 from 6,600kg of newspapers and 1,942kg of old clothes was collected.

The top three schools for this project are Beatty Secondary School, Singapore Chinese Girls School (Secondary), and Yishun Primary School.

“Singaporean children give to needy children in small but meaningful ways”

STRATEGIC PARTNERSHIPS WITH :

Churches



The Watoto Children's Choir delighted thousands in Singapore, the first stop of their Asia Tour 2010

World Vision Singapore, in partnership with Watoto Children's Choir from Uganda, organised a series of performances and dazzled thousands over a three-week period from 24th July to 8th August with their life stories, captivating dance and inspiring songs.

The Watoto Children's Choir made their first public appearance in Singapore at VivoCity, with the support of Gloria Jean's Coffees who also launched their "A Bean for a Dream" campaign in support of World Vision's Child Sponsorship programme.

The choir, made up of orphans who have lost parents to HIV/AIDS, and/ or war, are part of a Watoto village of orphans who have been rescued and given renewed hope in life--receiving education, food and proper care, to raise them as Uganda's next generation of leaders.

The choir's tour in Singapore culminated in their grand performance at the Esplanade Concert Hall on 6 August, with an overwhelming response with almost full seating. It was a teary farewell for many in the audience who were touched by the demonstration of courage through the lives of the children they had personally witnessed.



Yahoo! & Watoto Choir Create Beautiful Memories – Made with Love

We know that the Watoto Children's Choir is talented in singing and dancing, but what about art and craft? As it turns out, these children are blessed with multiple artistic talents! On Saturday, 31st July, the children displayed amazing creativity during a fun scrapbooking session to create unique keepsakes of their trip to Singapore.

Each Watoto child, befriended by a Yahoo! employee, was given artistic liberty to create their very own work of art, featuring pictures of their performances and activities in Singapore. More than 20 Yahoo! employees were involved in this special CSR initiative, and we are deeply grateful for Yahoo!'s sponsorship of the event, including a yummy buffet lunch spread and Yahoo! goodie bags for the choir!

Talented scrapbooking experts and business owners, Elvira and Swee Ching from Made with Love (a leading scrapbooking and arts

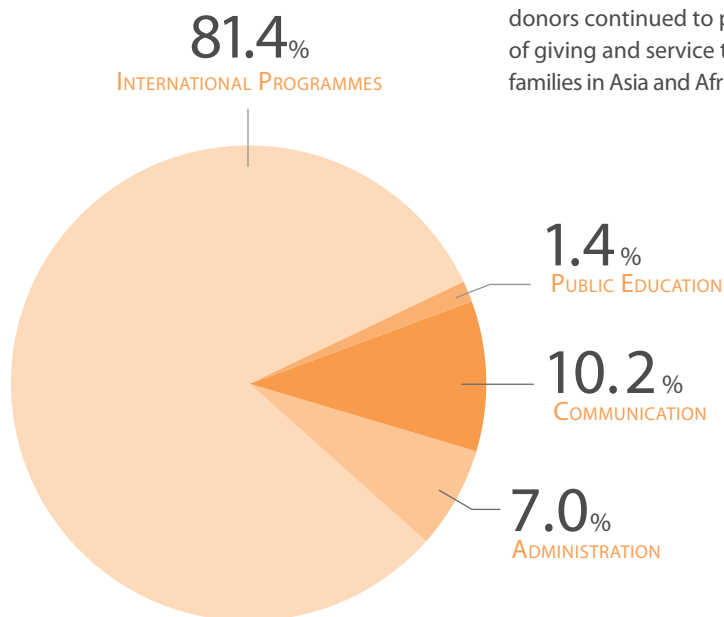


and crafts shop at Plaza Singapura) conducted the workshop and helped the children create beautiful star-shaped photo albums. We are incredibly thankful for their strong support and sponsorship of the scrapbooking materials, as well as their time and talent contributed to make this workshop happen.

FINANCIAL HIGHLIGHTS

2010

HOW YOUR DONATIONS WERE USED:



Donations to the work of World Vision Singapore do not benefit from tax exemption or deductibles. As a foreign charity registered in Singapore, we are also not permitted to actively solicit public funds without a valid permit from the Commissioner of Charities. Previous attempts to obtain such a permit have been unsuccessful.

Despite the challenging environment of 2010, we are grateful to our child sponsors and donors who continue to support our ministry helping the marginalised and oppressed. In FY2010, World Vision Singapore with the strong support of our child sponsors and donors continued to post another blessed year of giving and service to needy children and their families in Asia and Africa.

Income

World Vision Singapore is committed to tackling the root causes of poverty, alleviating the suffering of the poor and enabling children to have fullness of life as its mission and vision. We are thankful to God for growing World Vision Singapore's income in FY2010 (October 2009 to September 2010) from \$10,780,017 in FY2009 to \$11,539,239. The income growth enabled the organisation to help some 28,925 children and benefited some 1,527,628 people in the developing countries.

Income increase from 2009 to 2010

2010
\$11,539,239



Expenditure

In line with our mandate and accountability to our supporters to keep expenses low so that more can be provided to assist the impoverished communities, the total expenditure of our office for FY2010 comprising administration, communication and public information was \$2,141,022 or 18.5% of total donations. This was same as the 18.5% expenditure over donations in FY2009.

Disaster Relief

In 2010, World Vision responded to some 60 disasters around the world, out of which, 11 of them received direct help from Singapore supporters and assisted an estimated 1.7 million survivors, refugees and displaced people. With a 13-fold increase in the number of major disasters over the last 50 years, World Vision continues to provide immediate emergency response, disaster mitigation, and is committed to long-term rebuilding. Through our child sponsors and donors, we sent \$1.17 million, with the remaining \$110,000 to be sent in the following year.

Gifts-in-Kind

FY2010 also registered World Vision Singapore's Gifts-in-Kind (GIK) donated goods worth \$136,006, a decrease from FY2009 value of \$849,816, to the needy communities assisted by our organisation.

WORLD VISION SINGAPORE ADVISORY COUNCIL

Wattanapong “Watt” Santatiwat

Regional Leader of East Asia,
World Vision International

Prior to joining World Vision in 1976 to coordinate relief and development work, including refugee programmes and child-focused development in Thailand, Watt worked as a landscape architect for a U.S. firm. He was appointed Field Director of World Vision Foundation of Thailand in 1982, with responsibility for strategic direction, government relations, programme quality and financial accountability. In 1989 he was promoted to Regional Director for East Asia. In 1991, Watt was appointed Regional Vice President for Asia Pacific Region, a position he has held until being selected as Senior Vice President at World Vision International in September 2002.

From 2007 to 2010, he served as the Regional Leader for Asia Pacific region. The region has experienced extensive change and growth. In July 2010, the region was partitioned into two regions: East Asia and South Asia and Pacific. The chosen organisational structure ensures efficient, consistent and aligned support to ministry at the National Office level. Watt is named the Regional Leader for East Asia region effective from July 2010 to the present.

Andrew Goh

Chairman

Andrew is the founder and publisher of the Christian magazine, “Impact”, and has written several books both for secular and Christian audiences. He is also a renowned corporate trainer, and is an elder at Riverlife Church.

Liew Heng San

Vice-Chairman

Heng San headed Singapore’s Central Provident Fund as CEO before retiring in 2010. He is currently on the Boards of the Singapore Bible College and the Casino Regulatory Authority. He worships at the Telok Ayer Chinese Methodist Church.

Diana Chandra-Oh

Member

Diana is a professional counsellor and works for a local VWO. She has had wide international exposure having lived in Europe, the US and Australia. She currently worships at Riverlife Church in Pasir Ris.

Choo Cheh Hoon

Member

Cheh Hoon is the Director of the School of Humanities, Ngee Ann Polytechnic, which runs the Early Childhood Education and Chinese Studies diploma programmes. Passionate about community work, she is developing more programmes where young people can be trained to serve children and youths more effectively. Cheh Hoon also serves professionally as a member of the Media Development Authority Film Consultative Panel and the SAFRA Radio Executive Committee. She worships at Covenant Presbyterian Church and is involved in the cell group and intercessory ministries.

Foo Pek Hong

Member

Pek Hong worked in the financial sector for about 30 years with the last eight years as former Managing Director of HSBC Asset Management Singapore. Upon her retirement from 2003 to 2006, she took up the responsibility of heading Singapore Children Society's fund raising department, raising funds for disadvantaged and needy children in Singapore. She is also a trained teacher teaching children before she joined the financial sector. Pek Hong presently holds the position of CEO of the Kidney Dialysis Foundation. Married, Pek Hong has two grown children, and serves at Zion BP Church as a treasurer and a committee member for their kindergarten.

Tan Chee Koon

Member

Chee Koon recently retired as CEO of the National Volunteer & Philanthropy Center. In addition to the local committees she sits on, she was also the volunteer Chairperson, Organising Committee for the 21st International Association for Volunteer Effort (IAVE) World Volunteer Conference held in Singapore in January 2011. She is married with two grown children, and attends and serves in Hing Hwa Methodist Church.

David Wong

Member

David is currently the chairman of the local church executive committee at Wesley Methodist Church and a board member of the Methodist Welfare Services. He is a Chartered Accountant by training, and is on the boards of several companies/organisations such as United Engineers Ltd, LMA International NV, the National Environment Agency and the Energy Market Company.



WHO ARE WE?

Where we work

We serve close to 100 million people in nearly 100 countries around the world. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

World Vision Singapore currently works in 15 countries, supporting 17 Area Development Programmes (ADPs) and 12 non-sponsorship projects.

Our vision

Our vision for every child, life in all its fullness; Our prayer for every heart, the will to make it so.

Our Mission

World Vision is an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the Kingdom of God.

Our Core Values

- We are Christian
- We are committed to the poor
- We value people
- We are stewards
- We are partners
- We are responsive



...Our prayer for every heart,
the will to make it so.

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