



While urbanisation rapidly spreads in Son Tra district, children from poor families continue to struggle to meet their basic needs. There are gaps in the areas of housing, transportation and education. To meet these needs, World Vision started the implementation of Son Tra ADP in 2015. Through consultation and cooperation with community representatives and the local government, the project aims to improve the well-being of children.

#### BRIEF INFORMATION

IMPACT AREA POPULATION  
102,143 people

PROGRAMME LIFESPAN  
2015–2027

CHILDREN AVAILABLE FOR  
CHILD SPONSORSHIP  
(as of Feb 2019)  
1,628

#### GEOGRAPHICAL LOCATION

Son Tra is located in an urban area about 1km away from the Da Nang city centre. The district stretches along the right downstream bank of Vietnam's Han River.

#### PROGRAMME GOAL

To improve the well-being of boys and girls, especially the most vulnerable children, and their families.

# SON TRA VIETNAM

## REALITIES

### Economic Poverty

The poverty rate in Son Tra, defined by local authorities as those who are living on US\$2 or less per day, can go as high as almost one in five people. The main source of livelihood is fishing. But due to fishing areas being restricted, fishermen are unable to catch enough to feed their families and sustain a stable income. The urbanisation of the area has brought an increase in hotels and tourism, changing the face of the district. But locals are illequipped for this change as they lack formal education and technical skills. As a result, they have challenges gaining employment and providing for their children's basic needs.

### Healthcare Concerns

Malnutrition and childhood diseases are common among children from poor families. They cannot afford proper healthcare from qualified practitioners. The district has the highest rate of stunting in the city, with 18.5% of children under the age of five being affected. Diarrhoea, acute respiratory infections, dengue and pneumonia are common diseases among children between 0-14 years old. The causes of poor healthcare are poor environmental hygiene and lack of knowledge of parents and caregivers on common childhood diseases.

### Child Protection Concerns

Parents of poor families spend almost all their time struggling to make a living. As a result, their children are neglected and lack care, guidance and supervision. Parents have high expectations of their children's performance and lack good relationships with them. Domestic violence is prevalent, with 73.9% of children between 2-14 years old in the neighbouring Da Nang city having reported being treated violently by parents or caregivers.

In addition, neglected children are at risk of traffic accidents and drowning, and the uninformed use of pesticides makes well water unsafe.



**KEY CHALLENGES AND WORLD VISION'S KEY INITIATIVES**



Skills training is provided for youth.



Children participate in awareness campaigns on how to stay safe from sexual abuse and other child protection issues.

**CHALLENGE** Children lack life skills and youths are unprepared to enter the workforce

**INITIATIVE** Equip children and youths with essential age-appropriate knowledge and skills for them to be ready for life.

World Vision equips children, especially the most vulnerable, with life knowledge, skills and opportunities to apply what they learned in practical ways. This makes them less vulnerable to social ills and helps them to succeed in life. Youths are also connected with local partners in the area so that they can readily access job opportunities and get appropriate jobs. Livelihood groups are started for poor households, especially single mother families, where mothers learn livelihood skills such as housekeeping, making traditional crafts and agriculture productivity. Poor households and youth are also equipped to start their own small businesses with training in idea development and small business planning.



Women in livelihood groups learn how to make products to generate income.

**CHALLENGE** Lack of safety for children due to domestic violence and dangerous road conditions

**INITIATIVE** Promote a caring and safe environment where children are valued and cared for

Awareness raising and capacity building initiatives are carried out in the community to establish and promote a positive environment for children. World Vision enhances the effectiveness of local networks so that children can be cared for and protected. Dialogue sessions are held for children and caregivers respectively to improve communication and empower the local community to improve their living environment in sustainable ways, provided with books and libraries to encourage reading. Child clubs that communicate key knowledge on sexual abuse and physical violence help increase child protection mechanisms. Children are also protected from drowning through constructing swimming pools and teaching them how to swim.

**HOW YOU CAN HELP**

**Sponsor a child** or give towards a **Gift Catalogue item, which benefits the community!**

Thank you for your heart for the poor, and for making a difference in the lives of children and families in Vietnam.

**Because of our community-focused solutions, for every child you help, four more benefit too!**