



# World Vision Project Profile



## Ende Area Development Programme Indonesia

WorldVision chose to implement an ADP in Ende after a thorough assessment in 2012. Measured against standard indicators of economic development needs, Ende emerged as an area where the vulnerability of children needed to be urgently addressed. The ADP commenced its first phase in 2014 with interventions for children who are neglected by parents, physically and sexually abused, exploited and who lack access to good sanitation and clean water. There is a good working relationship with local communities, district authorities and churches as these interventions directly address existing concerns for children.

### Brief Information

Impact Area Population: 261,903 people  
Programme Lifespan: 2014 – 2028  
Children Available for Sponsorship  
(as of Nov 2015): 188

### Geographical Location

Ende district is in the centre of the island of Flores, or “flowers” in Portuguese. It is not easy to live off the land as 40% of the landscape is hilly. The climate is generally hot and dry with a relatively small quantity of rainfall on average. The dry season lasts for eight months.

### Realities

#### *Child Protection and Education Challenges*

Traditional attitudes towards children are harsh and unsympathetic. They are viewed as free labour and are often denied their right to study, so that they can work to supplement family income. Cases of physical and sexual abuse are not taken seriously and are unreported or left unsolved, affecting and scarring children emotionally and mentally. School attendance drops dramatically for children aged 13 – 15 years (47%) and 16 – 18 years (34%), far from the national average of 75%.

#### *Healthcare Concerns*

The main issues that compromise the health of children in Ende are the lack of access to clean water; the prevalence of unhygienic behaviours and poor sanitation systems. Approximately 40% of the community practices open defecation as there are no proper toilets. 98% of villagers do not practice hand-washing as there are few clean water sources. These behaviours promote the spread of diseases like malaria, dengue and diarrhoea, which can be life-threatening in a place with limited healthcare services.

#### *Economic Poverty*

Ende’s economic development falls behind national statistics, in a country that is making rapid strides in improving the everyday lives of its people. The national percentage of poor people is 13.33%, while in Ende district it is 21.65%. The main source of income for the people of Ende is agriculture, including coconut, cocoa and cashew, but current practices are unsustainable. Productivity of existing farming methods is low due to a lack of understanding, poor management, pests and diseases. Traditional methods of fishing bring poor catches and the widespread practice of using explosives to bring in fish depletes fish stocks in the long run. On top of productivity issues, selling agricultural commodities is challenging due to the hilly landscape as travelling times are long and transport costs are high.





## Programme Goal

The overall goal of Ende ADP is for children, who are the most vulnerable, to be cared for in a loving and safe family and community environment with safe places to play.

## Key Challenges and World Vision's Key Initiatives

### **Challenge: Children are neglected and often abused physically, psychologically and sexually**

**Initiative: Empower parents, caregivers and communities to protect children in a safe and nurturing environment**

To equip caregivers like parents and teachers with the right skills and knowledge to provide for and protect children, four basic strategic components of child protection are being implemented. These consist of increasing the community's awareness, strengthening the mechanism of reporting incidents, increasing the quality of support to vulnerable families and educating children on life skills to build their resilience. These strategies are carried out through advocacy and ensuring access to legal help and justice.



The hilly landscape makes it difficult to access basic services like education and health.

### **Challenge: Children are especially prone to disease due to poor environmental sanitation, lack of clean water, and poor hygiene**

**Initiative: Provide children access to clean water, and protect them from infection, disease and injury**

World Vision seeks to increase healthcare standards of the community through education on hygienic practices, increased access to sanitation, sustainable community-based management and institutional support for the community. Your support will enable health facilities to be constructed and equip school leaders to be advocates of good hygiene. Community members can thus be protected from infections and diseases on all levels, from self, family, community and district government.



World Vision provides taps and educates the community on proper maintenance.

Through all these interventions, World Vision is transforming the lives of children in Ende, making a change today as well as giving them hope for the future!

## How You Can Help

**Sponsor a child in Ende** or give towards a **Gift Catalogue** item, which benefits Ende community!

Through these interventions, World Vision will be able to strengthen the community leaders and raise a generation of children that can break the cycle of poverty.



With the construction of a water tank, pipes and taps, these children no longer need to travel great distances through dangerous trails to fetch water.