

Poverty continues to plague communities in many corners of the world. Children account for nearly half of the world's extreme poor¹.

World Vision works to alleviate poverty by working with partners and sponsors.

World Vision offers your company and your employees an opportunity to change lives. Our easy to latch-on platform will allow your company to strengthen your CSR and enhance branding.

Your humanitarian efforts will also infuse your employees with a sense of purpose, build camaraderie and create commitment.



Transformational Partnership

How your company and your employees can make a difference to our society!

¹ UNICEF, 2015



World Vision at work in Singapore for over 30 years

World Vision first established its operations in Singapore in the late 1970s in support to the Vietnamese boat people following the end of the Vietnam War. It has since evolved to support over 25,000 child sponsors and a growing list of corporate partners, delivering assistance to impoverished communities in some 16 countries.

Children are the future of these communities, hence they are the target of World Vision's initiatives. World Vision serves all children in need in a holistic manner, providing support for food security, clean water and sanitation, healthcare, education and economic livelihoods. Through this integrated approach, transformational development can happen.

World Vision believes in empowering communities to take ownership of their development and their children's well-being in the long run.

Whilst World Vision is a non-denominational Christian humanitarian organisation, **we serve the community regardless of religion, race, ethnicity or gender.**

To find out more and understand how your organisation and your employees can make a difference, please contact:

+65 6922 0100
corporate@worldvision.org.sg
www.worldvision.org.sg

Invest. Impact. Transform.

World Vision Singapore's Partnership with Companies

Many corporates support World Vision Singapore as their choice CSR partner because:

1. World Vision reaches out to extremely vulnerable children from impoverished communities² worldwide
2. We have an established infrastructure on location to undertake the required delivery
3. Our model is efficient, with no more than 20% of the funds raised for overheads and the rest channelled towards field projects to help the children
4. We are equitable with whole communities benefiting and not just the sponsored children
5. We meet stringent compliance and reporting requirements

Models



1. Support a Needy Sector

- Select a sector of need, e.g. to improve education, provide clean water or support healthcare services
- Identify a beneficiary community³
- Employee engagement is welcomed – great for team building!



2. Sponsor Children

- Children in need will benefit, in areas like education, food, water, sanitation and healthcare
- The family and the whole community of the sponsored child also benefit
- Sponsorship outlay per child at \$45 a month

How Your Company Can Assist:

- Corporate sponsorship
 - CSR matching scheme for participating employees
 - Lunchtime talks for employees
 - Your company's involvement in the delivery of the project can range according to your preferences
- *possibility of on-site field participation, incorporating talent development*

Ideas for Implementation

- Mark corporate milestones or celebrate company success
 - Invite World Vision to share at your platforms
 - Consider team-building in field communities
 - Teams can adopt World Vision suggested schemes, e.g. Healthy Lunch Challenges to benefit hungry children, crowdfunding through MyVision, etc.
- *information provided upon request*

² Go to www.worldvision.org.sg/corporate for more details

³ World Vision Singapore currently supports impoverished communities in 16 countries, including China, India, Vietnam and Ethiopia.

Partner Companies Include MNCs and Local SMEs



"Our partnership with World Vision was a great success. Because of our aligned vision through World Vision's holistic and sustainable interventions, needy children and communities now have a strong foundation to unleash their full potential!"

– Gen Saito, Group CEO, Cerebos Pacific Limited, on BRAND'S® 180th anniversary charity project

"Our partnership with World Vision for the past decade has enabled us to make a real difference by giving our time, creativity and talents towards creating a better society."

– Catherine Tan, Regional Manager, People and Planet, Dimension Data

"World Vision is very organized. The last thing we want is a lack of system to see through long-term projects like transforming communities. World Vision has a good balance between hot-headed passion and cool-headed execution."

– Silicon Connection

"World Vision has the infrastructure to assist challenged communities across many Asian countries and that's important to us."

–Victoria Great, Associate Director, Communications, P&G ASEAN