



World Vision Project Profile



Son Tra Area Development Programme Vietnam

While urbanisation rapidly spreads in Son Tra district, children from poor families continue to struggle to meet their basic needs. There are gaps in the areas of housing, transportation and education. To meet these needs, World Vision started the implementation of Son Tra ADP in 2015. Through consultation and cooperation with community representatives and the local government, the project aims to improve the well-being of children.

Brief Information

Impact Area Population: 99,680 people
Programme Lifespan: 2015 – 2027
Children Available for Sponsorship
(as of Nov 2015): 500

Geographical Location

Son Tra ADP is located in an urban area about 1 km away from the Da Nang city centre. The district stretches along the right downstream bank of Vietnam's Han River.

Realities

Economic Poverty

The poverty rate in Son Tra ADP, defined by local authorities as those who are living on US\$2 or less per day, can go as high as almost one in five people. The main source of livelihood is fishing. But due to fishing areas being restricted, fishermen are unable to catch enough to feed their families and sustain a stable income. The urbanisation of the area has brought an increase in hotels and tourism, changing the face of the district. But locals are ill-equipped for this change as they lack formal education and technical skills. As a result, they have challenges gaining employment and providing for their children's basic needs.

Healthcare Concerns

Malnutrition and childhood diseases are common among children from poor families. They cannot afford proper healthcare from qualified practitioners. The district has the highest rate of stunting in the city, with 18.5% of children under the age of five being affected. Diarrhoea, acute respiratory infections, dengue and pneumonia are common diseases among children between 0-14 years old. The causes of poor healthcare are poor environmental hygiene and lack of knowledge of parents and caregivers on common childhood diseases.

Child Protection Concerns

Parents of poor families spend almost all their time struggling to make a living. As a result, their children are neglected and lack care, guidance and supervision. Parents have high expectations of their children's performance and lack good relationships with them. Domestic violence is prevalent, with 73.9% of children between 2-14 years old in the neighbouring Da Nang city having reported being treated violently by parents or caregivers. Urbanisation also exposes children to social ills like environmental pollution and gambling. The neglected children are at risk of traffic accidents and drowning.

Programme Goal


To improve the well-being of boys and girls, especially the most vulnerable children, and their families.





Key Challenges and World Vision's Key Initiatives

Challenge: Children lack life skills and youths are unprepared to enter the workforce


 **Initiative: Equip children and youths with essential age-appropriate knowledge and skills for them to be ready for life**

WorldVision equips children, especially the most vulnerable, with life knowledge, skills and opportunities to apply what they learned in practical ways. This makes them less vulnerable to social ills and helps them to succeed in life. Youths are also connected with local partners in the area so that they can readily access job opportunities and get appropriate jobs.



Skills training is provided for youth.

Challenge: Limited knowledge and skills of local people on healthcare for children and preventing common diseases


 **Initiative: Improve knowledge and skills of teachers and caregivers on healthcare and nutrition**

Learning tools, training sessions and necessary facilities are provided so that teachers, caregivers and parents can improve their knowledge and behaviours. This enables children under five years old to have better nutrition and be protected from common diseases.



Mothers and caregivers are educated on how to make nutritious food for children.

Challenge: Lack of safety for children due to domestic violence and dangerous road conditions

 **Initiative: Promote a caring and safe environment where children are valued and cared for**

Awareness raising and capacity building initiatives are carried out in the community to establish and promote a positive environment for children. World Vision enhances the effectiveness of local networks so that children can be cared for and protected. Dialogue sessions are held for children and caregivers respectively to improve communication and empower the local community to improve their living environment in sustainable ways.

Through all these interventions, World Vision is transforming the lives of children in Son Tra, making a change today as well as giving them hope for the future!



Positive environments are provided so that children have safe places to interact with one another.

How You Can Help

Sponsor a child in Son Tra ADP or give towards a **Gift Catalogue** item, which benefits the community!

Thank you for your heart for the poor, and for making a difference in the lives of children and families in Vietnam.